

# SOCIAL SCIENCE

## Level 3 Applied Diploma in Business



**Examination Board:** WJEC  
**Subject Leader(s):** Mr G Baker



### Course Structure

| Unit | Topics/Unit Title                             | Assessment                       | A Level (%) |
|------|---|----------------------------------|-------------|
| 1    | The Organisation: Survival & Prosperity       | On-screen examination (External) | 25%         |
| 2    | Active Marketing                              | Controlled Assessment (Internal) | 25%         |
| 3    | Organisational Strategies and Decision Making | On-screen examination (External) | 25%         |
| 4    | Markets and Customers                         | Controlled Assessment (Internal) | 25%         |

### What does the course involve?

The Level 3 Applied Diploma in Business is designed to offer an exciting and interesting experience through applied learning into the world of business.

An understanding of the business world is relevant to most jobs roles. The course is designed to help you obtain the required knowledge, understanding and skills associated with many types of employment.

The course is assessed partly by controlled assessment where students will focus for a time on a specific project, and two on-screen examinations.

### Further Study/Employment Prospects

One purpose of the course is to use this qualification to support access to higher education courses such as: marketing, national and international business, management and finance.

Alternatively, the course allows students to gain the required understanding and skills to be able to undertake employment within business.

### Entry Requirements

Ideally students will have, at least a Level 4 in English and Maths. However, it is more important that students feel suited to working on long-term topics and being able to write up their findings as a business project.