

SOCIAL SCIENCE

BTEC Level 3 in Enterprise & Entrepreneurship



Examination Board: Pearson (Edexcel)

Subject Leader(s): Mr G Baker

Course Structure

Unit	Topics/Unit Title	Assessment
1	Enterprise & Entrepreneurs	Internal Assessment
2	Developing a marketing campaign	External Assessment
3	Personal and business finance	External Assessment
4	Social Responsibility	Internal Assessment
Internal assessment 42%		External Assessment 58%

What does the course involve?

The BTEC Level 3 in Enterprise & Entrepreneurship course will help to provide students with key knowledge of what businesses are, how they are set up and run, how they grow, how they interact and compete and reasons why businesses succeed or fail.

This knowledge will then provide the basis for our students (the next wave of entrepreneurs and employees) to set up their own businesses and not only understand a business' place in the business world (as a competitor and driving force of the economy), but their own place within the business world (as an employee, customer, voter, and member of the community).

BTEC Level 3 in Enterprise & Entrepreneurship students should have a keen interest in the business world and an enquiring mind. Students also need to be self-motivated and organised in order to keep on top of assessment deadlines.

Further Study/Employment Prospects

BTEC Level 3 in Enterprise & Entrepreneurship students have moved on to a number of destinations including, accounting, retail management, higher level business courses at college and university and apprenticeships.

Entry Requirements

BTEC Level 3 in Enterprise & Entrepreneurship students do **NOT** need to have studied GCSE Business or any other previous Business course. Students will need to produce lengthy projects which will require a good level of written English. The unit 3 finance exam also requires quantitative skills. As such, a grade 4 in GCSE English and Maths is required.